



David B. Simmerer

Graphic designer, Illustrator, Painter

22200 Hadden Road
Euclid, Ohio 44117
216-536-5678
dsimmerer@aol.com

Cleveland Institute of Art, B.F.A.
Graphic design, illustration, photography, fine art



I have acquired many skills while working with Cleveland hospitals, KeyBank Marketing Department, ad agencies and the last fifteen years for Cleveland Metroparks and Zoo.

As Senior Designer with Cleveland Metroparks and Zoo, it was my responsibility to design, prioritize and take into production the great variety of art jobs required by one of the largest metroparks in the county. The stakeholders that I collaborated with represented the wide variety of career disciplines found in the Park.

I am proficient in Adobe Creative Suite: InDesign, Illustrator (with CAD tools), PhotoShop and Acrobat Pro. I also work in sign making software Flexi 8 and EnRoute. My illustration work is exceptional and I possess a professional knowledge of photography.



Sign-Lite

Graphic Designer/
Pattern Maker

November 2014 to Present. Create pattern files for the fabrication of high-end signs, using computerized routing of aluminum and plastics, plotting vinyl, and large format printing.

Cleveland Metroparks/Zoo

Senior Graphic Designer

January 1999 to August 2014. Lead design projects, creating graphics and illustrations for brochures, booklets, banners, three-dimensional signs, and vinyl signs.

Pro Ed

Communications, Inc.

Graphic Designer

August 1997 to January 1999. A health-science agency creating graphics and illustrations for pharmaceutical companies utilized in global conventions, education conventions, and guidance through the US Food & Drug Administration approval process.

KeyCorp/KeyBank

Contract Graphic Designer

May 1995 to February 1997. Graphic Designer for the Great Lakes Region.

