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**David B. Simmerer**

**Graphic designer, Illustrator, Painter**

22200 Hadden Road  
Euclid, Ohio 44117  
216-536-5678  
dsimmerer@aol.com

Cleveland Institute of Art, B.F.A.  
Graphic design, illustration, photography, fine art

Portfolio at: [www.dsimmererart.com](http://www.dsimmererart.com)

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I have acquired many skills while working with Cleveland hospitals, KeyBank Marketing Department, ad agencies and most of the last fifteen years for Cleveland Metroparks and Zoo.

As Senior Designer with Cleveland Metroparks and Zoo, it was my responsibility to project manage, design, prioritize and take into production the great variety of art jobs required by one of the second largest metroparks in the county. The stakeholders that I collaborated with represented the wide variety of career disciplines found in the Park.

I am proficient in Adobe Creative Suite: InDesign, Illustrator (with CAD plug in), PhotoShop and Acrobat Pro. Other software I work with are Word, Excel, Flexi 8 and EnRoute. My illustration work is exceptional and I possess a professional knowledge of photography.

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**Sign-Lite**

Graphic Designer/  
Pattern Maker

*November 2014 to September 2015.* Create pattern files for the fabrication of high-end signs, using computerized routing of aluminum and plastics, plotting vinyl, and large format printing.

**Cleveland Metroparks/Zoo**

Senior Graphic Designer

*January 1999 to August 2014.* Lead design projects, creating graphics and illustrations for brochures, booklets, banners, three-dimensional signs, and vinyl signs.

**Pro Ed**

**Communications, Inc.**

Graphic Designer

*August 1997 to January 1999.* A health-science agency creating graphics and illustrations for pharmaceutical companies utilized in global conventions, education conventions, and guidance through the US Food & Drug Administration approval process.

**KeyCorp/KeyBank**

Contract Graphic Designer

*May 1995 to February 1997.* Graphic Designer for the Great Lakes Region.

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